

# 9Health Competitive Analysis



	9 Health	Direct Relief	SOS Outreach	Red Cross	Colorado Coalition for the Homeless
Other Payment Options	NO	YES	NO	YES	YES
Recurring Donations	NO	YES	YES	YES	YES
Hide Nav on Donation Page	NO	YES	NO	YES	NO
Easy to find Donation Button	NO	YES	YES	YES	YES
Clear Calls to Action	NO	YES	NO	YES	YES
Link Directly to Donation Process	NO	YES	NO	YES	YES
Mobile Friendly	YES	YES	YES	YES	YES
Brief Why	YES	YES	YES	YES	YES
One or None Pics	YES	YES	YES	YES	YES
Suggested Donations	YES	NO	YES	YES	YES
Long or Mult. Short	LONG	LONG	SHORT	SHORT	LONG
Amount of Fields (8 required)	8	9	8	8	7
Default to CC	YES	YES	YES	NO	YES